



# February 2024 Red Oak Hills Newsletter



## Trivia Contest Winner

The winner of the 25 dollar Chipotle gift card is Patty McManness. The winning answer came in at exactly 12 a.m. Congratulations, Patty.

## Helping the Homeless

Our neighbors, Rick and Alice Bush, continue to hand out much needed items to the homeless in KCMO. Current needs include tents, tarps, blankets, sleeping bags, flashlights, men's/ women's sweatshirts, jogger pants, socks, t-shirts, underwear, hats, gloves, coats and scarves. Drop off items on their front porch at 17412 67th Terrace. Feel free to contact Rick and Alice at [richardalanbush@gmail.com](mailto:richardalanbush@gmail.com). You can also reach Rick at 913-915-5282 or Alice at 913-909-7687, if you would like more details. Consider collecting items at your Super Bowl party!



## Shop and Stroll

The KC Love Event celebrates everything we love about Kansas City in one shopping event at Union Station! Farfalla Events desires to grow and encourage small, local businesses with big dreams. This indoor shopping event will be full of hand-picked vendors and will be fun for the whole family, plus, it's all happening within the heart of Kansas City- the beautiful and historical Union Station.



FEBRUARY 24-25, 2024  
UNION STATION

Saturday, 2/24: 10am-5pm

Sunday, 2/25: 11am-4pm

Tickets are \$5 with kids 12 & under free. Visit <https://farfallaeventco.com/tickets/> for additional information.

## “THE BIG GAME”

The NFL has held the “Super Bowl” trademark since 1969, according to U.S. Patent and Trademark Office records. Any companies that want to use the phrase will need to pay — and that can cost more than \$50 million for a category like soft drinks, automotive, insurance or beer.

Of course, there are ways to get around the trademark. There are all those “Big Game” deals. At Anheuser-Busch in the 1980s, the company hadn’t yet paid to make Bud Light the NFL’s official beer. So, in the late 1980s, they came up with the “Bud Bowl,” a series of commercials featuring bottles of Budweiser facing bottles of Bud Light on the gridiron.

A phrase like “Come watch the Super Bowl” probably doesn’t suggest a relationship. At the same time, “Get your Super Bowl beers at Brewery X” is more likely to imply an association or sponsorship. To avoid legal issues, businesses avoid using the NFL’s trademark and do something clever like “Come to watch expensive commercials and an American Football game this Sunday” or other similar phrasing like “Football Watch Party,” “The Sports Game Watch Party,” or “Game of Touchdowns”.

If anyone does violate that trademark, the lawyers for the NFL will likely start by sending a cease-and-desist letter. If they refuse, the NFL could potentially take them to court. “They police it about as strongly as someone possibly could police it ... they’re protecting their brand,” Sports-marketer Tony Ponturo said.

Companies will defend their trademarks even against small businesses using them, because if they allow one company to use it, then another could say in court, “If so-and-so was allowed to use it, why can’t we?” For example, when Ponturo was working at Anheuser-Busch, he said the company sometimes had to send cease-and-desist letters to small florists that used its trademark “this bud’s for you” to sell flower buds.

Visit <https://www.foxbusiness.com/markets/nfl-super-bowl-trademark-why-some-companies-call-big-game> for more information.



## TV and/or Streaming

### Only Murders in the Building

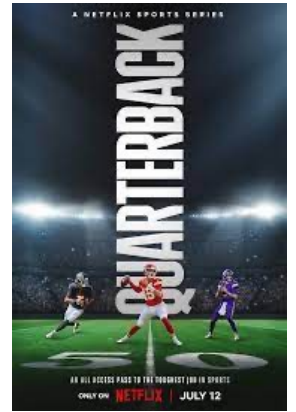
In January, ABC added Season One of "Only Murders in the Building" to its lineup which has been a real treat to watch for those of us who do not subscribe to Hulu. (The series' foul language has been edited to accommodate FCC regulations.)

**Only Murders in the Building** is an American [comedy-mystery](#) television series created by [Steve Martin](#) and [John Hoffman](#). The main plot follows a trio of strangers, portrayed by Steve Martin, [Martin Short](#), and [Selena Gomez](#), all with a shared interest in [true crime podcasts](#), who become friends while investigating a succession of suspicious [murders](#) in the Arconia, their affluent [Upper West Side](#) apartment building, and producing their own [podcast](#) about the cases.



## Quarterbacks on Netflix

Kansas City Chiefs quarterback Patrick Mahomes, Minnesota Vikings quarterback Kirk Cousins, and Atlanta Falcons quarterback Marcus Mariota are the three quarterbacks featured in the series. The three quarterbacks wore a microphone during every game of the 2022 NFL season, marking the first time the NFL allowed such access. This audio is used in the series. Netflix was also given special access to Mahomes during the season, which culminated in him winning Super Bowl LVII and being named the game's MVP. The Vikings finished the season having won the NFC North, while Mariota is documented during his first (and only) season with the Falcons.



## Get Ready for Cicadas

2024 is set to be a big year, with the presidential election, total solar eclipse, and, yes, another cicada emergence. Dr. Gene Kritsky, one of the world's leading experts in cicadas, says we have a big year in 2024, with two different cicada broods emerging.

The next major emergence of the periodical cicadas will start in late April and early May 2024, Kritsky noted, when two different broods will emerge.

So, where will tens of millions of bugs be taking over? This year, the 17-year Brood XIII will emerge in northern Illinois, while the 13-year Brood XIX will emerge in parts of southeastern United States.



The last time these two broods emerged together was in 1803, Kritsky said when Thomas Jefferson was president of the United States, and Lewis and Clark started their exploration of the Louisiana Purchase.

## February Trivia Question....

Win a \$25 gift card for Chick-Fil-A by answering the question below from a 2023 ROH Newsletter.

Who turned 82 Dec 11, 2023?

*\*remember it has to come from the newsletter so if this is your birthday, make sure it is published in the ROH newsletter 🤔*

Rules for trivia: Submit answer by Feb. 9. Drawing on Feb. 10.



## LEAP YEAR is here....let's celebrate



**WHAT:** Beer Releases that come only very 4 years

**WHEN:** Thursday, 29February 2024 4 p.m.-10:15 p.m.

**WHERE:** Transport Brewery Shawnee  
11113 Johnson Drive  
Shawnee, KS 66203

During this Leap Year Party, 4 new beers that are as rare as gems will be released. These "gems" or beers are recipes that have the finest or rare ingredients that will only be offered once every 4 years and in small batches. Most are small batch beers and will NOT be available on any other day except 29February 2024 Leap Year!

### Easy Cookies-Banana Oatmeal

#### Ingredients

- 3 ripe bananas, peeled
- 1 egg, beaten
- 1 1/2 cup skim milk
- 1 teaspoon vanilla extract
- 2 cup rolled oats
- 1 teaspoon baking powder
- 1/4 teaspoon kosher salt
- cooking spray, for greasing (optional)
- 1 tablespoon brown sugar

#### Directions

1. Preheat the oven to 375 degrees.
2. Slice 2 of the bananas and set aside. (You can add these however you like in with the wet ingredients or arranged in a pattern on the top or bottom of the dish.) Mash the remaining banana and combine with the egg, milk, and vanilla extract in a bowl. Combine the oats, baking powder, and salt together in another bowl, and pour the wet ingredients into the dry ingredients. Mix well.
3. Line an 8-inch square or round baking pan with parchment paper or coat with cooking spray (you can also use a pie dish). Layer some banana slices on the bottom. Pour the batter into the pan. Top with remaining banana slices. Bake in the oven for about 26 minutes.
4. Increase heat to broil, sprinkle the oatmeal with the brown sugar and broil for 3-4 minutes. Remove from the oven, and serve.



### About Us

Jana Bonham and Annissa Freeman work together to create this monthly newsletter for our Red Oak Hills community members. Why? We love our community and want us all to stay connected not just for fun and sharing but also for help. The newsletter is to share news, events and fun things with one another. This newsletter will only be in electronic format however feel free to print and share with friends and family.